

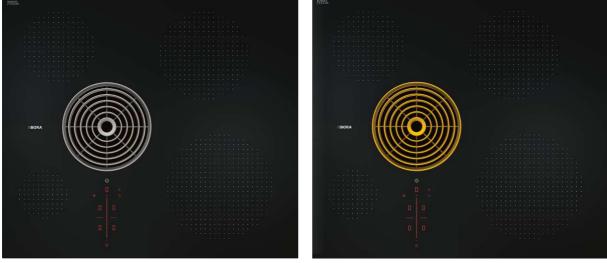
Press release

March 2022

BORA S Pure: the ingenious space-saving solution with a surprising number of options, now in two new colours

Raubling. BORA Lüftungstechnik GmbH, manufacturer of innovative cooktop extractors, is launching a solution for small kitchens: the new BORA S Pure rounds off the range of BORA Pure compact appliances. It not only features an elegant design true to the "form follows function" motto, but it also delivers top performance with optimum cooktop use. The cooktop is now also available with a light grey or sun yellow air inlet nozzle and so has a total of eight different variants.





BORA S Pure with additional colour options



With a width of just 60 cm, this ultra-compact cooktop boasts an impressive range of options. It fits into even the tiniest of kitchens, solving all of your space dilemmas. The BORA S Pure can also be installed in standard kitchen units, so it can be integrated into any kitchen design. At 199 mm, the low installation height and integrated recirculation unit preserve maximum storage space for pots in the cupboard below the cooktop. The system has four different cooking zones which are suitable for all standard pot sizes. The entire cooktop surface can be used optimally thanks to the specially developed induction coils and the asymmetric arrangement of the extractor opening.

The air inlet nozzle sits completely flush. With its minimalist design, the BORA S Pure fits perfectly into any kitchen. The cooktop extractor, cooktop and functions are controlled via a central operating panel (intuitive sControl) with a vertical touch slider. All important functions can be quickly selected with a single touch and respond both visually and acoustically.

When the automatic extractor function is activated, the extractor power level adjusts itself according to the current cooking process, so there's no need for manual adjustment. Furthermore, the BORA S Pure also boasts a heat retention function, a childproofing feature and an automatic heat up function.



If anything is spilt, the integrated drip tray safely catches both solids and liquids. In recirculation mode, odours are neutralised by a highly efficient activated charcoal filter. To make it easier to change the filter, it can be accessed from the top through the air inlet opening, without removing drawers or plinth panels thanks to the innovative eSwap feature. All parts that come into contact with cooking vapours can be easily removed through the wide and easily accessible air inlet opening. They can then be cleaned in the dishwasher, where they take up very little space.

The BORA S Pure space-saving wonder is extremely quiet during operation, even at high power levels, thanks to the optimum airflow and the use of a low-noise fan.



BORA S Pure at a glance:

- Fresh air and clear view
- Simple operation
- Simple cleaning
- Top performance
- Asymmetric design

Here is the BORA S Pure product film: <u>https://youtu.be/sW2YYDNwxhg</u>

About the company

Since 2007, BORA Lüftungstechnik GmbH, based in Raubling, Upper Bavaria, has successfully developed and sold cooktop extractor systems that draw vapours downwards thanks to the use of patented technology. The innovative product ranges BORA Professional, BORA Classic, BORA X Pure, BORA Pure, BORA S Pure and BORA Basic are sold in 60 countries around the world.

The vision of BORA is "The End of Normal"; the mission – to revolutionise the kitchen as a living space with extraordinary products for extraordinary experiences. What makes the patent so special? These high-quality systems are more effective than conventional extractor hoods, extremely quiet, energy-saving and easy to clean. They allow maximum design freedom in the kitchen and a clear view.

Focusing on the kitchen as a central living space, BORA brought a new dimension of innovative kitchen appliances onto the market in 2021 with the BORA X BO steam oven and the matching BORA multi-drawer.

Back in 2009, the company received its first award within the scope of the innovation contest 365 Orte im Land der Ideen (365 Places in the Land of Ideas), followed by the Deutsche Gründerpreis (German Entrepreneurs' Award), Red Dot Awards, Plus X Awards, German Design Awards, Iconic Award, German Brand Award, Good Design Awards, iF Design Awards, among others.

For further information, please visit bora.com.

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