

BORA moves to new company building in Niederndorf

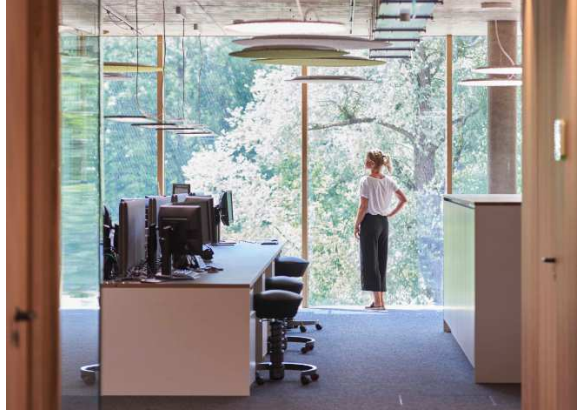
Niederndorf. After just one year of construction, BORA Lüftungstechnik GmbH is moving into an architecturally stunning building in Austrian Niederndorf next to the administrative headquarters in Raubling. All global services from product research and development, through product management and corporate architecture to marketing and international sales will be accommodated at the site. Architects Guggenbichler + Wagenstaller from Rosenheim – with considerable input from BORA founder Willi Bruckbauer – have succeeded in creating a design statement with an attractive mountain view thanks to oversized glass elements, exposed concrete, a façade composed of larch shingles and an innovative cooling and heating system.



New BORA building at the Niederndorf site

“BORA’s growth requires and enables an expansion of office capacity. I am proud to provide our staff with innovative workplaces that should enable top performance through top architecture,” says Willi Bruckbauer. The building project covering 14,000 m² is an affirmation on the site. The headquarters for worldwide distribution and the high-tech development laboratory are located right on the River Inn and not far from the BORA Headquarters in Raubling.

The innovative building with room for future expansion reflects the company values as part of the company’s own corporate design: home, dynamism, differentiation, premium. The 100 employees currently working here have at their disposal on the 4,500 m² site state of the art workplaces in an inspiring work atmosphere including training and regeneration areas with air at a high altitude comparable to that of a 2,000 metre mountain, changing and shower rooms, physiotherapy spaces, rest areas, flexible conference rooms, a library and several kitchens. In the Healthy Bar, along with reverse osmosis water fountains, staff can enjoy a free healthy lunch every day – on the roof terrace with outdoor space in fine weather.





Photos: Josi Unterhauser

About the company:

Since 2007, BORA Lüftungstechnik GmbH, headquartered in Raubling, Upper Bavaria, has successfully developed and sold cooktop extractor systems that draw vapours downwards thanks to the use of patented technology. The innovative BORA Basic, BORA Classic and BORA Professional product ranges are sold in 58 countries worldwide.

BORA founder Willi Bruckbauer has a vision: the end of the extractor hood. The patent he developed has multiple advantages: the premium-quality systems are more effective than conventional hoods, extremely quiet, energy efficient and easy to clean. They enable maximum design freedom for kitchens and a clear view.



The company received its first award within the scope of the innovation contest “365 Orte im Land der Ideen” (365 Places in the Land of Ideas) back in 2009, followed by the German Entrepreneurs’ Award, red dot awards, Plus X Awards, German Design Awards, Iconic Award, German Brand Award, Good Design Award and others.

For further information, please visit www.bora.com.

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