

Press release October 2015

## Torsten Kluske is the 'German Amateur Master Chef'

BORA, Johann Lafer and TEUBNER Verlag named the winner at the grand final of the cookery competition in Raubling.

Raubling. The competition was top quality, the judges strict and the winner over the moon: Torsten Kluske from Vechelde won the 'German Amateur Master Chef' competition after a long day slaving over a hot stove. BORA launched the competition in January 2015 in conjunction with Johann Lafer and TEUBNER Verlag. BORA founder Willi Bruckbauer reported an overwhelming response: "We were impressed by the excellent quality of the many recipes submitted". Johann Lafer also praised the format of the final: "I have rarely eaten so well at a competition. We reached a very high standard." Bernhard Kellner, Publishing Director at TEUBNER: "The winner's recipe will be given pride of place in one of our next TEUBNER cookery books." The three finalists and their assistants spent several hours cooking impressively, with focus and professionalism, before finally presenting the judges with some amazing creations.



The happy winner Torsten Kluske with the judges at the final in Raubling (from left to right: BORA founder Willi Bruckbauer, Johann Lafer, German Amateur Master Chef Torsten Kluske and Bernhard Kellner from Teubner Verlag)



## About the competition:

Ambitious amateur chefs from Germany, Austria and Switzerland had until 31 May 2015 to submit their favourite home-cooked recipes at www.bora-deutschermeister.de. There were virtually no limits to their imagination. The only constraint was that they had to create a three-course menu containing ingredients from a pre-defined shopping basket. The judging panel, which consisted of BORA founder Willi Bruckbauer, Johann Lafer and TEUBNER Publishing Director Bernhard Kellner, selected three favourites to demonstrate their cookery skills at the grand final in Raubling on 3 October. The competition will take place again in 2016.

## About the company:

Since 2007, BORA Lüftungstechnik GmbH, headquartered in Raubling, Upper Bavaria has successfully developed and sold cooktop extractor systems that draw vapours downwards thanks to the use of patented technology. The innovative BORA Basic, BORA Classic and BORA Professional product ranges, all of which are downdraft systems, are now sold in 24 European countries. In 2012, the company expanded to Australia and New Zealand. BORA Lüftungstechnik GmbH received an award within the scope of the innovation contest *365 Orte im Land der Ideen* (365 Places in the Land of Ideas) back in 2009 as well as the Deutsche Gründerpreis Award (German Entrepreneurs' Award) in the start-up category in 2010, the red dot award in 2012, the Plus X Award 2013 and 2015/2016, the Interior Innovation Award in 2015 and the Best of Corporate Publishing Gold Award in 2015. Further information can be found at www.bora.com.

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