

**TOUR
DE
BORA
2019**



Tour de BORA 2019
Paris, France
26-29 July 2019

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Welcome to Paris

One of the most beautiful cities in the world, the legend of the Tour de France and you in the thick of it! We want to share our passions with you: experience the final stage of the Tour de France up-close from the VIP hospitality area on the route. Be inspired by exciting workshops and presentations plus follow in the tracks of the tour legends as you cycle along the Champs-Élysées.

**If you have any questions or suggestions, please contact
Nadine Ehgartner on +49 (0) 1 51 11 33 00 89 or n.ehgartner@bora.com,
Isabell Kronast on +49 (0) 1 51 11 32 50 56 or i.kronast@bora.com**

Agenda

Friday, 26/7/2019

- by 03:30 PM Make your own way to Paris
(Hotel Holiday Inn Paris - Porte De Clichy)
- 04:00 PM Welcome and warm-up in the hotel
- 05-07:00 PM BORA Training Part I
- 07:00 PM Meet in the hotel lobby
- 07:30 PM Departure for the evening venue
- 08:00 PM BORA evening event “Welcome to Paris”
- 11:00 PM Transfer back to the hotel

Saturday, 27/7/2019

- from 07:30 AM Breakfast in the hotel
- 08:45 AM Meet in the lobby
- 09:15 AM Start of cycle tour “Paris by bike”
- 12:30 PM Lunch on the Champs-Élysées
- followed by Return to the hotel
- 03:00 PM BORA Training Part II
- 06:00 PM Meet in the hotel lobby
- 06:30 PM Departure for the evening venue
- 07:00 PM Evening event
- 11:00 PM Transfer back to the hotel

Agenda

Sunday, 28/7/2019

| | | | |
|---------------|---|-----------|---|
| Morning | “We run for the cooking revolution” Early morning run (optional) | 05:00 PM | VIP area on the Champs-Élysées: experience the final stage of the 106th Tour de France live and from the front row |
| from 07:30 AM | Healthy athletes’ breakfast in the hotel | | |
| 09 - 11:45 AM | Pure Passion Tour from the hotel through Paris’s Montmartre quarter to the Sacré Cœur with views over Paris (approx. 45 min walk - optional) | 09:30 PM | Departure for the evening venue Evening event with the team “La Grande Finale” |
| 01:00 PM | Lunch in the hotel | 12:00 PM- | |
| 02 - 03:30 PM | BORA Cycling Insights with Helmut Dollinger and Marcel Wüst | 03:00 AM | Hourly transfer back to the hotel |
| 04:00 PM | Departure to the Champs-Élysées | | |

Monday, 29/7/2019

Individual departure

Hotel & surrounding area

Holiday Inn Paris - Porte De Clichy

2, Rue Du 8 Mai 1945, Clichy, 92110 – France

T +33 (0) 1 76 68 77 00

WiFi

The standard internet service is free for all guests. WiFi internet access is available in all rooms and public areas.

Food allergies

We are happy to cater for food allergies or special diets. Please let Isabell Kronast know about these on the day of travel at the latest. She will ensure that your stay in Paris is also a culinary pleasure.

Pharmacy near the hotel

Pharmacie Européenne de Clichy

3, Boulevard Jean Jaurès, 92110 Clichy

Supermarkets near the hotel

Franprix, 17, Boulevard Jean Jaurès, 92110 Clichy

LIDL, 103, Boulevard Victor Hugo, 92110 Clichy

Map of Paris



Addresses

Hotel

Holiday Inn Paris - Porte De Clichy
2, Rue Du 8 Mai 1945, Clichy, 92110 – France

Airport

Charles de Gaulle Airport
BP 20101, 95711 Roissy Charles de Gaulle

Tour de France finish: Espace Rive Gauche

Av. des Champs-Élysées
Av. Winston Churchill

1 „Bateaux Parisiens“

Port Debilly, 75007 Paris

2 **Rooftop Champs-Élysées**

Av. des Champs-Élysées, 75008 Paris

3 „Le Deauville“

75, Av. des Champs-Élysées, 75008 Paris

4 **Espace Arc de Triomphe**

12, Rue Presbourg, 75016 Paris

Important telephone numbers

Important telephone numbers BORA

Contact numbers for organisers:

| | |
|-----------------------|--------------------------|
| Nadine Ehgartner | +49 (0) 1 51 11 33 00 89 |
| Isabell Kronast | +49 (0) 1 51 11 32 50 56 |
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| Jakob Sattler | +49 (0) 1 51 11 32 63 24 |
| Laurent Dhaynaut (FR) | +33 (0) 6 70 29 78 68 |
| Alvaro Racero (ES) | +34 (0) 6 59 85 43 42 |

Emergency numbers in Paris

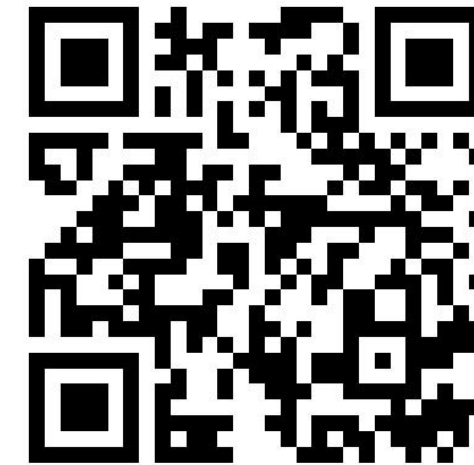
| | |
|------------------|-----|
| Fire | 18 |
| Ambulance | 15 |
| Police | 17 |
| Emergency mobile | 112 |

Taxiservice über die Uber-App

Google Play



App Store



Taxi numbers in Paris

Alpha Taxi: +33 (0) 1 45 85 85 85

Security instructions

The race organisers kindly ask you to observe the following security instructions when experiencing the final stage from the VIP area on the Champs-Élysées on Sunday:









- please bring your ID card/passport with you
- do not bring any large bags, items of luggage or objects,
- do not bring any knives or sharp objects,
- do not bring any explosive or flammable materials,
- do not bring any chemical or toxic substances.

A bag and body search will be carried out at the entrance to the VIP area.

Tour de France 2019 – General information

6 to 28 July 2019

- 21 stages covering a total distance of 3,460 kilometres
- 7 flat stages, 5 hilly stages, 7 mountain stages, including 5 mountain finishes (La Planche des Belles Filles, Tourmalet, Foix Prat d'Albis, Tignes, Val Thorens), 1 individual time-trial, 1 team time-trial, 2 rest days

- Legends:**
- | | |
|---|--|
|  Race start |  Race finish |
|  Start town |  Stage |
|  Finish town |  Individual time-trial |
|  Rest town |  Team time-trial |



Tour de France 2019 – The classification



The yellow jersey for the individual general classification based on time.

The yellow jersey is celebrating its 100th birthday. In honour of this and above all cycling legend Eddy Merckx, who has worn the yellow jersey most frequently in the history of the Tour de France, the Tour 2019 starts in Brussels. It will pass through two countries – Belgium and France. Within these, the route traverses all three regions of Belgium (Bruxelles-Capitale, Flanders and Wallonia) as well as France's 37 departments.

Tour de France 2019 – The classification



Green jersey for the points classification

Points are awarded for high finishers on each stage as well as for intermediate sprints during the stages with a mass start.



White jersey for the young rider classification

For cyclists aged 25 or under in the current year.



Polka-dot jersey for the King of the Mountains classification

Points are awarded on passing the highest point on a mountain pass or climb as well as at the finish lines in the mountains.



Combativity Award

Tour de France 2019 – Our team BORA - hansgrohe

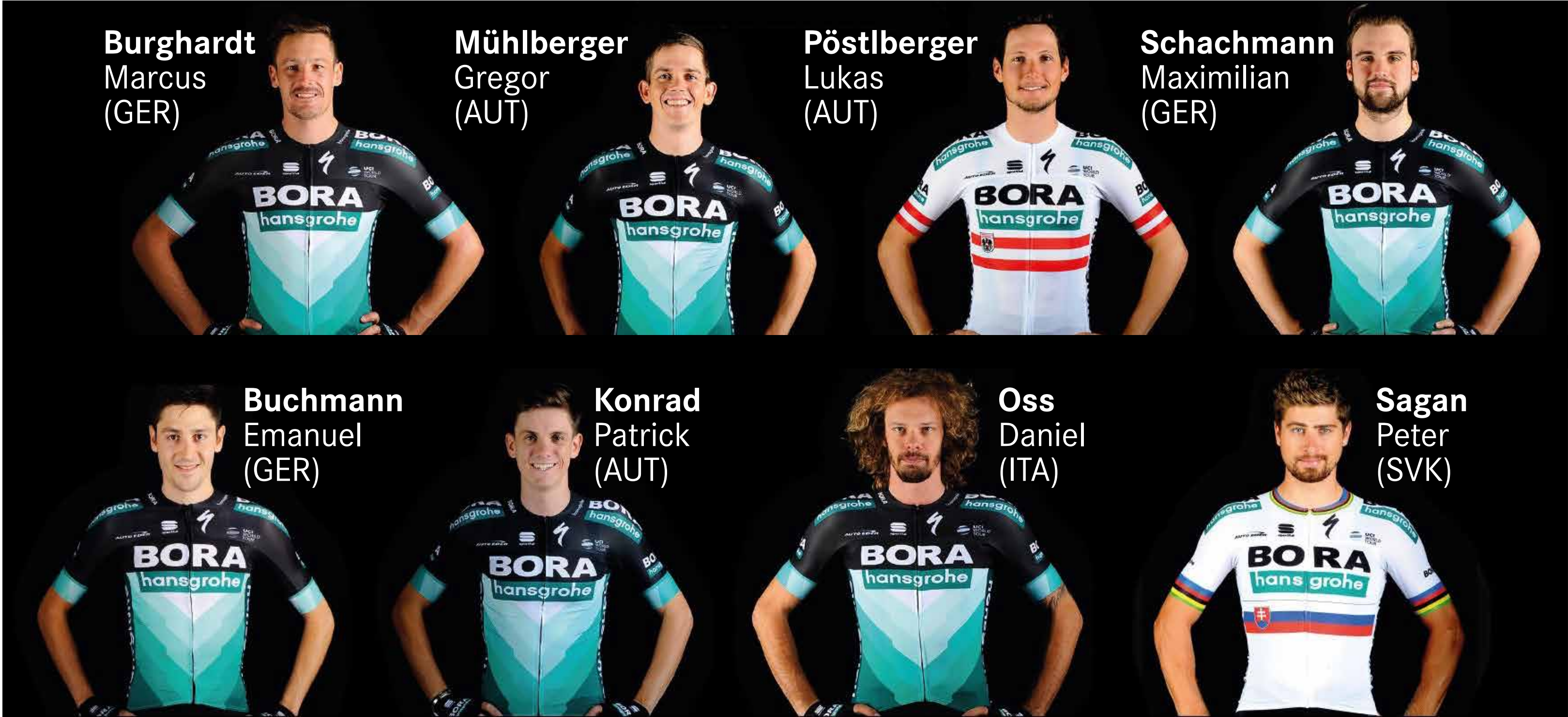


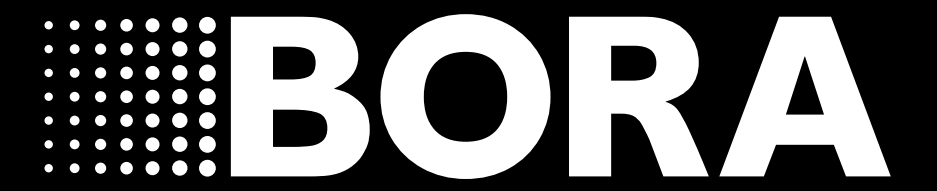
Special jersey for the Tour de France 2019

The black background on the standard BORA - hansgrohe jersey has been replaced with a white one. The chevron pattern has been retained.

The new design aims to attract additional attention during the Tour, the biggest cycling platform of the year.

Tour de France 2019 – Our team





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