

BORA receives the German Design Award 2016 from the German Design Council

Raubling. BORA Lüftungstechnik GmbH, the manufacturer of innovative cooktop extractors, has received the German Design Award 2016, a highly prestigious, international accolade from the German Design Council. The expert judging panel named the BORA Basic with surface induction 'winner' in the kitchen category as a result of its outstanding design quality. The award, which identifies and rewards unique design trends, is one of the world's most renowned design competitions and enjoys a great reputation both within and beyond professional circles.

In receiving the award, the BORA Basic, the latest product from the Bavarian company's range, was once again confirmed as an outstanding achievement in the international product and design landscape: only launched on the market in 2013, the cooktop extractor system has already won several prestigious awards.



Highest accolade: BORA Basic is the German Design Award Winner 2016



About BORA Basic

The award-winning premium product is a compact system consisting of a cooktop with an integrated extractor in the centre and offers demanding amateur chefs maximum performance with timeless elegance: surface induction, innovative touch-operated round slider technology and a premium-quality, stainless steel air inlet nozzle are all features of this compact and user-friendly all-in-one system. The induction cooktop with a width of 83 cm enables users to simultaneously cook with four large pots and pans without any area restrictions. BORA Basic can be installed in any kitchen in just a matter of minutes, is available as an exhaust air or recirculating air model and offers optimum properties with regard to cleaning and maintenance: the moving parts of the cooktop extractor can be easily dismantled.

The award-givers: German Design Council

The German Design Award is presented by the German Design Council, which was established as a foundation in 1953 at the initiative of the German Parliament. It supports the business world by striving for consistent brand value through design. The German Design Council is regarded as one of the world's leading centres of expertise on communication and brand guidance within the field of design. The judging panel was accordingly made up of prominent experts from the fields of business, academia and science, as well as the design industry.

About the company:

Since 2007, BORA Lüftungstechnik GmbH, headquartered in Raubling, Upper Bavaria has successfully developed and sold cooktop extractor systems that draw vapours downwards thanks to the use of patented technology. The innovative BORA Basic, BORA Classic and BORA Professional product ranges, all of which use downdraft systems, are now sold in 24 European countries. In 2012, the company expanded to Australia and New Zealand. BORA Lüftungstechnik GmbH received an award within the scope of the innovation contest 365 Orte im Land der Ideen (365 Places in the Land of Ideas) back in 2009 as well as the Deutsche Gründerpreis (German Entrepreneurs' Award) in the start-up category in 2010, the red dot award in 2012, the Plus X Award 2013 and 2015/2016, the Interior Innovation Award – Winner 2015, the Best of Corporate Publishing Award Gold 2015 and the German Design Award 2016. For further information, please visit www.bora.com.

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