

Plus X Award for BORA Basic with surface induction: 'Best Product of the Year 2015/2016'

Raubling. BORA Lüftungstechnik GmbH, the manufacturer of innovative cooktop extractors, has once again received the world's most coveted innovation award for technology, sport and lifestyle: the Plus X Award. This was presented to BORA for its product Basic BFI (Basic surface induction), which has been available on the market since June 2015, at the award ceremony in the first German Bundestag in Bonn. The judges bestowed the 'cooktop extractor of the year' with the 'Best Product of the Year 2015/2016' seal of approval in the categories innovation, high quality, design, ease of use and functionality.



The 'Best Product of the Year 2015/2016' impresses with its outstanding performance, intuitive use and streamlined design



The award-winning premium product is a compact system comprising a cooktop with an integrated extractor in the centre and offers demanding amateur chefs maximum performance with timeless elegance: surface induction, innovative touch-operated round slider technology and a premium-quality, stainless steel air inlet nozzle are all features of the compact and user-friendly all-in-one system. The induction cooktop with a width of 83 cm enables users to simultaneously cook with four large pots and pans without any area restrictions. BORA Basic can be installed in any kitchen in just a matter of minutes, is available as an exhaust air or recirculating air model and offers optimum properties with regard to cleaning and maintenance: the moving parts of the cooktop extractor can be easily dismantled.

The Plus X Award is now in its twelfth year and has a panel of international and independent judges from 27 sectors as well as 23 professional, strategic partners. The awards go to newly developed and innovative technologies, extraordinary designs and intelligent and simple operating concepts. BORA already received the Plus X Award back in 2013.



About the company:

Since 2007, BORA Lüftungstechnik GmbH, headquartered in Raubling, Upper Bavaria, has successfully developed and sold cooktop extractor systems that draw vapours downwards thanks to the use of patented technology. The innovative BORA Basic, BORA Classic and BORA Professional product ranges, all of which use downdraft systems, are now sold in 24 European countries. In 2012, the company expanded to Australia and New Zealand. BORA Lüftungstechnik GmbH received an award within the scope of the innovation contest *365 Orte im Land der Ideen* (365 Places in the Land of Ideas) back in 2009 as well as the *Deutsche Gründerpreis* (German Entrepreneurs' Award) in the start-up category in 2010, the red dot award in 2012, the Plus X Award 2013 and 2015 and the Interior Innovation Award – Winner 2015. For further information, please visit www.bora.com.

Contact:

Klaudia Meinert
klaudia.meinert@derks-bmc.de
Tel. 089-7599905-11

derks brand management consultants
Strähuberstr. 18
81479 Munich
www.derks-bmc.de

BORA Lüftungstechnik GmbH · Rosenheimer Straße 32 · D-83064 Raubling/Rosenheim
T +49(0)8035 907-240 · F +49(0)8035 907-249 · info@bora.com · www.bora.com

Head office Raubling/Germany · Registry Court Traunstein HRB 17604 · Managing Director Willi Bruckbauer
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