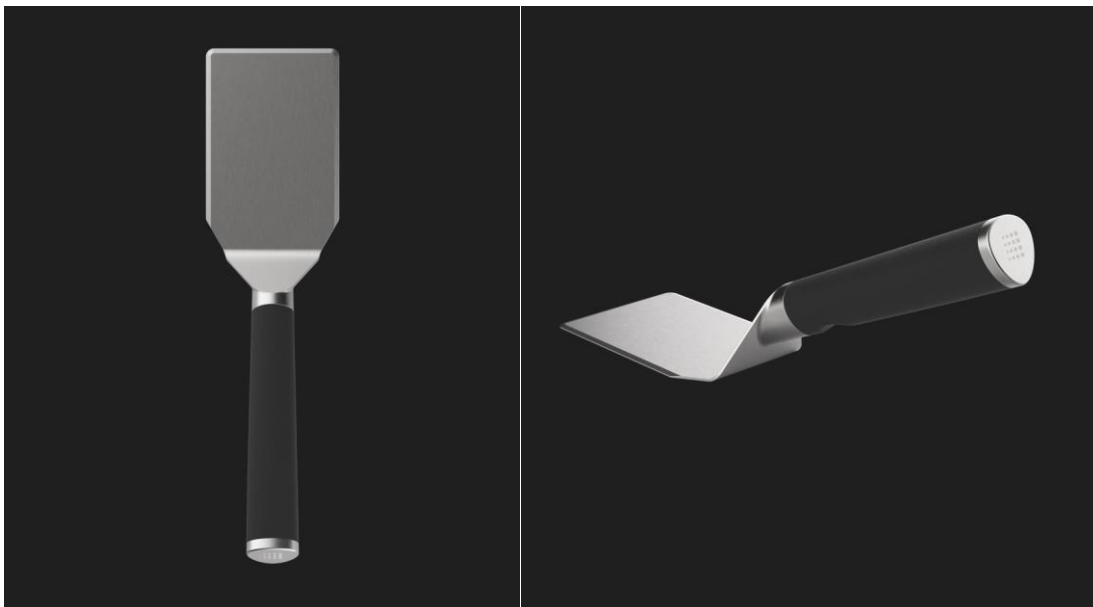


BORA considers every last detail: ingenious kitchen aids round off its range of appliances

Appliance brand BORA uses a holistic concept for the kitchen as a living space to empower consumers to achieve the best possible results when cooking. Since introducing the BORA principle of effectively extracting steam and vapours downward with the launch of its first cooktop extractor back in 2007, the industry leader has vastly expanded its portfolio – so far to include a steam oven, refrigerators and freezers, a built-in vacuum sealer and even lighting. And there's plenty more in the pipeline too. After all, the brand is looking at all the little ins and outs of what makes the optimum cooking experience as per the holistic notion of a 'kitchen ecosystem' and complementing the premium built-in kitchen appliances that dominate the room with practical supplies and accessories.



The BORA logo with the 4x4 steam dots stands for the premium quality of BORA accessoires, such as the BORA Tepan spatula.
Fotos: BORA

BORA listens carefully to its end customers. And this is about far more than just determining their wishes and obtaining feedback about large kitchen appliances; the company is committed to creating an all-round positive experience in the kitchen as a living space. Time and again, otherwise second-to-none cooking experiences seem to be marred by little things that prevent them from being truly perfect: unnecessary scratches on the Tepan stainless steel grill and in frying pans, or wooden spoons that slip out of the hand or roll off the worktop are just a couple of examples that everyone is likely to be familiar with. As minor as these may be, they still stand in the way of perfection.

BORA is expanding the product range available from both its retail partners and its online shop to include an array of ingeniously designed kitchen aids. Everything in the collection features the same successful design language: minimalist and timeless. Heat resistance, excellent ergonomics and compatibility with BORA appliances were key priorities when developing these aids. All the kitchen accessories are also tied together by the subtle branding of the 4x4 BORA steam dots. Since the rebranding process, the figurative mark, which sometimes appears with and sometimes without the four-lettered name, has represented premium quality in the kitchen industry.

Details of the BORA kitchen accessories

The **BORA Tepan spatula** is perfectly designed for use with the BORA Tepan stainless steel grill. The two front corners of the stainless steel head have been rounded with the corresponding radius to fit into the recessed area of the stainless steel grill and scoop up sauces or cooking juices. The conical shape of the spatula handle makes it particularly ergonomic while a recessed grip enables good handling.

The classic **BORA cooking spoon** fits perfectly with the design of the kitchen aids and now comes in a version with a conical handle to tie it in with other items of BORA kitchenware.

The **BORA pan protector** prevents the ceramic coating on the frying pans from both the BORA Pots and Pans and BORA Pots and Pans Assist (for supported cooking) ranges from gradually becoming damaged during storage. The black, polyester fleece inlay has a diameter of 38 cm to protect the larger pieces of cookware when stacked. The product is available in a twin pack.

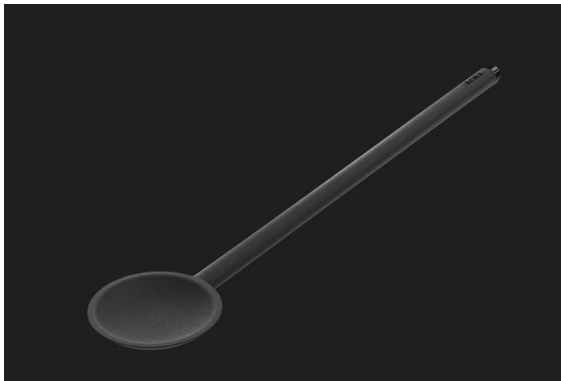
When placed in the BORA X BO steam oven, the handles on the BORA grill pan act as an oven-chamber shelf. Both in the oven and on surface induction cooktops, the upright handles don't get hot as quickly as close-fitting ones, but they do gradually heat up to the same temperature as the grill pan so the **BORA pot holder** should always be used.

The **BORA cleaning sponge** has been specially designed for the coating on the BORA Pots and Pans range. Once dampened, both the front and back of the washable sponge are equally ideal for gently and effectively removing cooking residues and limescale deposits. Available in a twin pack.

The TÜV and GS-certified **BORA cleaning set** is ideal for use on all BORA glass ceramic cooktops and stainless steel surfaces. In addition to a 25 x 25 cm microfibre cloth, it also includes a glass ceramic scraper and a specific glass ceramic cleaner for perfect cleaning and care.

The **BORA microfibre cloth** is the perfect choice for washing up, wiping and cleaning. With its highly absorbent and lint-free design, the 28 x 28 cm black microfibre cloth efficiently cleans and dries surfaces and crockery.

The BORA Accessories are available from BORA retail partners and the BORA online shop at shop.bora.com





About the company

BORA develops and produces innovative premium built-in kitchen appliances with impressive design standards. The German-Austrian company group positions its portfolio internationally with the claim 'More than cooking.' Since Willi Bruckbauer founded BORA in 2007, the company has been committed to questioning the ordinary. The mission: "We are revolutionising the kitchen as a living space. With extraordinary products for extraordinary experiences."

The story began with the innovative cooktop extractor systems, which use intelligent technology to draw cooking vapours downwards and are continually developed through BORA's own drive for perfection. After the expansion of the product range to include the BORA X BO, a professional steam oven for your home, and the associated multi-drawer, refrigeration and freezing systems as well as lighting followed. The product ranges and live experiences undergo ongoing development to ensure that BORA fans and customers can continue to enjoy the very best cooking experiences. BORA products are characterised by outstanding performance, simple cleaning and simple operation. Thanks to their timeless design, they fit perfectly into any kitchen, where they provide fresh air and a clear view.

BORA employs over 650 people worldwide, primarily at its sites in Raubling, Niederndorf and Sydney as well as in its flagship stores in Munich and Herford, and sells its products in more than 40 countries all over world.

The BORA company group is a multi-award-winning and attractive employer, whose products have received multiple internationally renowned design awards.

For further information, please visit bora.com

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