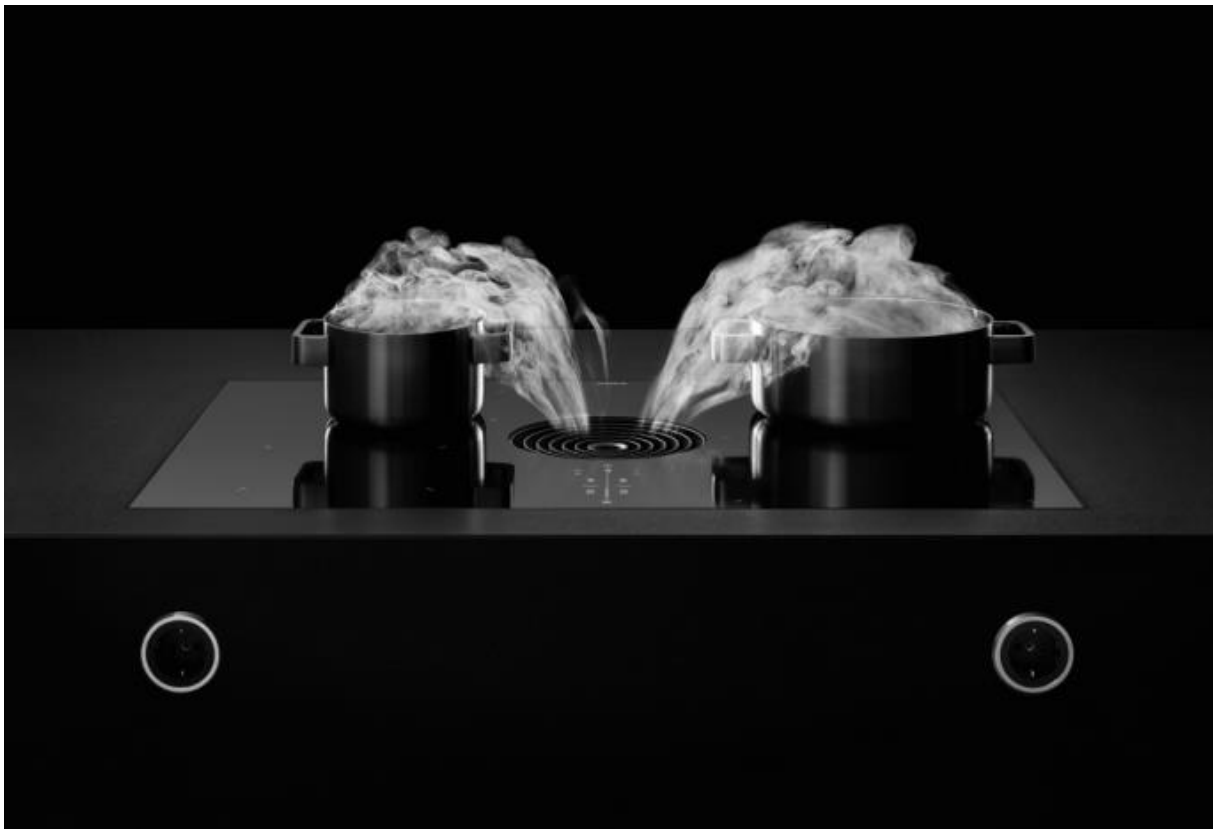


BORA M Pure – the ultra-flexible cooktop extractor system with maximum ease of use

The BORA M Pure is the most flexible of the compact BORA cooktop extractor systems. The combination of surface induction on one side and zone induction on the other makes it possible to use cookware of all sizes. The different cooking zones optimally detect pots and pans of all shapes and sizes, whether large roasters, grill pans or small espresso makers. Our replaceable air inlet nozzles in several colours also add a personal touch to any kitchen, whenever desired.



The BORA M Pure cooktop extractor system offers extra flexibility when cooking thanks to its combination of zone induction and surface induction.

Photo: BORA

Induction times two: the new BORA M Pure is a logical progression from our popular BORA Pure cooktop extractor system. Roasters or other large cookware items can be placed on the surface induction cooktop on the right, while the left cooktop optimally detects small pans thanks to the zone induction. The two 230 x 230 mm surface induction cooking zones on the right can be connected together by the bridging function to create a single, large 230 x 460 mm induction zone. If the cookware is sufficiently large and permanent pan size recognition is enabled, the zones are automatically combined. The two individual, round, zone-induction cooking zones on the left are ideal for smaller pots, pans and espresso makers.

The BORA M Pure cooktop extractor system boasts outstanding flexibility, a compact structure and a first-rate design. The touch control operating panel with a slider features white LEDs for a clear and modern look – and comes equipped with the same popular and useful functions as the BORA Pure cooktop extractor system. All important control functions can be accessed with a single touch.

Air inlet nozzles available in orange, red, blue, jade green, light grey, sunshine yellow and greige add a personal touch and are quick and easy to replace. With the X Pure, M Pure, Pure and S Pure models, the BORA Pure range of compact cooktop extractor systems is perfectly tailored to customers' different needs and individual cooking habits.



Image download on <https://www.bora.com/gb/gb/company/press-area/>

About the company

BORA develops and produces innovative premium built-in kitchen appliances with impressive design standards. The German-Austrian company group positions its portfolio internationally with the claim 'More than cooking.' Since Willi Bruckbauer founded BORA in 2007, the company has been committed to revolutionising the kitchen as a living space by questioning the ordinary. Its mission: to offer extraordinary products for extraordinary experiences.

The story began with the innovative cooktop extractor systems, which use intelligent technology to draw cooking vapours downwards and are continually developed through BORA's own drive for perfection. After the expansion of the product range to include the BORA X BO, a professional steam oven for your home, and the associated BORA multi-drawer, refrigeration and freezing systems as well as lighting followed. BORA products are characterised by outstanding performance, simple cleaning and simple operation. Thanks to their timeless design, they fit perfectly into any kitchen, where they provide fresh air and a clear view.



BORA employs over 500 people, primarily at its sites in Raubling, Niederndorf and Sydney as well as in its flagship stores in Munich and Herford, and sells its products in over 60 countries worldwide.

Back in 2009, the company received its first award within the scope of the innovation contest 365 Orte im Land der Ideen, followed by the Deutscher Gründerpreis and numerous Red Dot Awards, Plus X Awards, German Design Awards, Iconic Awards, German Brand Awards, Good Design Awards and iF Design Awards, among others.

For further information, please visit bora.com

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