

BORA lighting – minimalist design and maximum light

With BORA Horizon and BORA Stars, the German-Austrian company group is expanding its range of premium built-in kitchen appliances to include lighting solutions. Whether fitted above worktops, cooktops or dining tables, various models of the BORA Horizon horizontal pendant light and the BORA Stars vertical pendant light create the perfect lighting for every situation and blend discreetly into the overall kitchen environment, adding a touch of refinement. Both lights are available in three colours.



It makes sense to light up the space above a BORA cooktop extractor system. The premium manufacturer BORA therefore decided to shed some light on the matter and launch two pendant lights on the kitchen retail market. Photo: BORA

Good light plays a crucial role in the kitchen as a living space as it ensures optimum lighting when cooking and a pleasant atmosphere when dining. Factors such as the orientation, light colour and light intensity have a direct influence on the atmosphere in the room and thus on our well-being. Brightness and light colours affect our eating behaviour and our mood: neutral white light perks us up in the morning whereas warm white light has a calming effect. With the various models and settings of the new BORA Horizon and BORA Stars pendant lights, the BORA lighting range creates the perfect lighting for every situation.

BORA Horizon – smart direct and indirect lighting

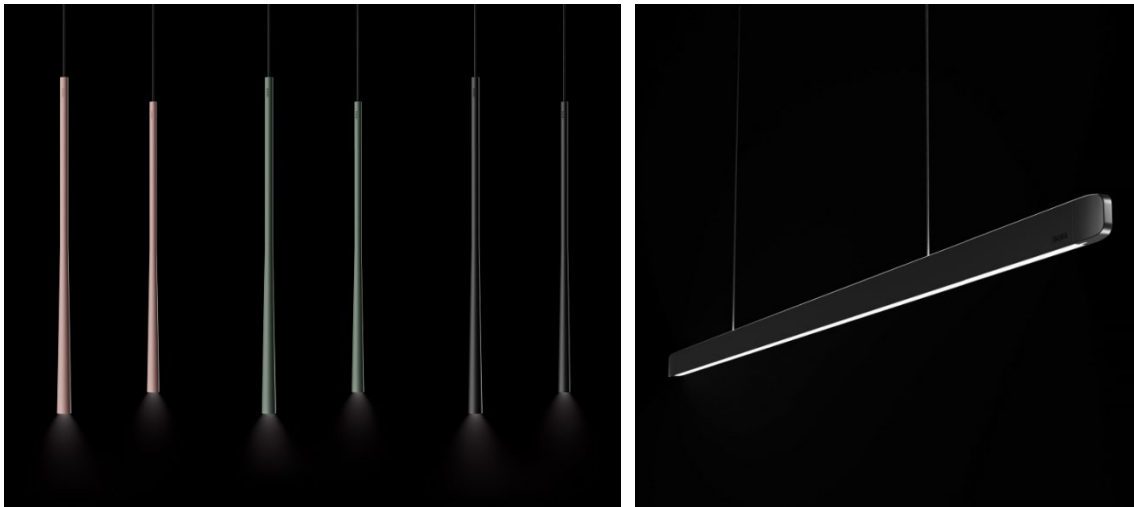
As a compact '2 in 1 light' with the highest lighting quality, the BORA Horizon linear pendant light can be used as either an indirect ambient light above the dining table or a direct light source above the cooktop. Both the indirect ambient light and the direct light can be controlled separately. The five light temperature settings, from cold white to warm white, and the infinitely adjustable dimmer function create a pleasant atmosphere in the kitchen as a living space.

The height of the BORA Horizon can be adjusted without tools: with the 'fixed' version, it can be adjusted using the stop beads on the ceiling housing. With the 'move' version, the height can be adjusted on the light fixture itself so as to align this with the conditions in the cooking and dining area.

BORA Horizon has four functions that are easy and user-friendly to operate by gesture control: light on/off, dim light, change colour temperature and couple direct or indirect lighting – making washing hands before using a light switch a thing of the past. The light is available in three colours: elegant black, soothing moss green and picturesque rose gold.

BORA Stars – beautifully subtle single and cluster lights for top-quality kitchens

Thanks to its variable system, the BORA Stars vertical pendant light fits in any room layout and creates a special lighting mood. The new light is available as an individual light in both a surface-mounted and built-in version or with three cluster lights in a linear or circular arrangement. The top-quality BORA Stars pendant lights (available in black, moss green and rose gold) seem to float above worktops, cooktops or dining tables and blend discreetly into the overall kitchen as a living space, adding a touch of refinement.





About the company

BORA develops and produces innovative premium built-in kitchen appliances with impressive design standards. The German-Austrian company group positions its portfolio internationally with the claim 'More than cooking.' Since Willi Bruckbauer founded BORA in 2007, the company has been committed to revolutionising the kitchen as a living space by questioning the ordinary. Its mission: to offer extraordinary products for extraordinary experiences.

The story began with the innovative cooktop extractor systems, which use intelligent technology to draw cooking vapours downwards and are continually developed through BORA's own drive for perfection. After the expansion of the product range to include the BORA X BO, a professional steam oven for your home, and the associated BORA multi-drawer, refrigeration and freezing systems as well as lighting followed. BORA products are characterised by outstanding performance, simple cleaning and simple operation. Thanks to their timeless design, they fit perfectly into any kitchen, where they provide fresh air and a clear view.

BORA employs over 500 people, primarily at its sites in Raubling, Niederndorf and Sydney as well as in its flagship stores in Munich and Herford, and sells its products in over 60 countries worldwide.

Back in 2009, the company received its first award within the scope of the innovation contest 365 Orte im Land der Ideen, followed by the Deutscher Gründerpreis and numerous Red Dot Awards, Plus X Awards, German Design Awards, Iconic Awards, German Brand Awards, Good Design Awards and iF Design Awards, among others.

For further information, please visit bora.com

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